



## **WE WANT TO HEAR YOUR PROPOSALS AND KNOW ABOUT YOUR PROJECTS 2022**

The Office for Cultural and Scientific Affairs (OCSA) of the Embassy of Spain in the United Kingdom wishes to know proposals to collaborate financially in activities and projects that promote Spanish Culture and Science in the United Kingdom in 2022.

### **Key facts**

- This call is open to cultural and scientific persons and institutions, both Spanish and British, with projects to be implemented across the United Kingdom.
- The collaboration from OCSA in projects would be the adequate considering their nature, diffusion and other contributions obtained from public or private institutions.
- Application deadline: Tuesday, 30<sup>th</sup> November 2021.
- Implementation dates: between 15<sup>th</sup> May and 15<sup>th</sup> December 2022. Activities in January, February, March, April and mid-May would depend on financial availability.
- Applicants must ensure that they meet the eligibility criteria (page 2, point 2) to participate in this call and fill in the application form completely.

### **1. Introduction**

The OCSA of the Embassy of Spain in the United Kingdom recognizes the value of cultural engagement and scientific exchange. The general objectives are:

- I. To strengthen Spain's cultural presence abroad by the communication of elements identified with the important tradition as well as with the contemporaneity, innovation, diversity, professionalism and creativity of the Spanish cultural and scientific sector.
- II. To expand the knowledge of Spanish languages as major assets of economic value to promote audio-visual and musical works and their implementation in digital environment.
- III. To project Spanish culture and science through the organization of unique cultural and scientific activities, and ensuring the regular presence of Spanish artists and cultural industries or Spanish scientists and scientific institutions, in international and renowned forums.
- IV. To promote cultural tourism, highlighting the elements of excellence and quality of Spanish cultural and heritage assets for their special contribution to our cultural identity abroad, as well as for our production system and economic structure.
- V. To promote cultural and scientific exchange as a key factor of international cooperation, considering culture as a resource in its own right, whose access, diversity, heritage



preservation, training, trade and industrial development should be given priority in our development policies.

Therefore, priority will be given to those projects addressing the following objectives:

- Contributing to the promotion of Spanish cultural and scientific activities to be developed in all United Kingdom territory.
- Organizing scientific meetings, debates, seminars or single lectures on issues such as biomedicine, climate change, emerging technologies, fundamental sciences, energy, global challenges, open science and other scientific priorities of the Government of Spain
- Promoting Hispanic Studies
- Working with major British cultural and scientific institutions and in relevant festivals
- Promoting young Spanish professionals and the internationalization of their works
- Encouraging dialogue between generations and plurality of cultural expressions, and the fight against any discrimination
- Taking advantage of special commemorations, such as birth and death anniversaries to develop projects with a greater reach and wider dissemination to the general public
- Reinforce multimedia actions and digital communication
- Always seeking public/private co-operation, particularly of Spanish companies in the UK

As a result, the OCSA in London opens today its mail for proposals specifically for Spanish and British cultural and scientific persons, agents and institutions whose experience in staging cultural and scientific events makes it possible to promote the above mentioned priorities.

## **2. Eligibility criteria**

The proposal referred to the OCSA should ideally:

- Be organized by those with an established track record in putting on well-supported cultural and scientific projects
- Be highly visible. The organizers must have good contacts and be well embedded within their communities in order to increase the coverage of the project in local and specialized media
- The OCSA will prioritize those activities whose content can be distributed online through the official channels of the Embassy and the AECID.



- Have a plan of communication and promotion, as a part of the application, with the aim of evaluating the future coverage in local and national media, and the impact of the project in the audience
- Be opened to the widest possible public audience
- Emphasize the collaboration/sponsorship between the OCSA of the Embassy of Spain and the applicant during the project, as well as in the communication and marketing plan included in the proposal
- Be clearly related to Spain in the chosen policy area(s) above mentioned
- Be opened to the collaboration with other Spanish institutions

### **3. Collaboration in production costs**

Collaborations with the OCSA will be mainly formalized by the signing of a **Sponsorship Contract**. Other ways of collaboration can be explored as long as the OCSA deems it appropriate, depending on the nature of the project.

The amount of the financial collaboration requested must be stated in GBP.

### **4. Applications**

- Applicants are welcome to submit proposals for individual events or a series of activities related to these priority issues above mentioned
- The application form should be filled entirely including the estimated budget. This process should be repeated for every single application
- Applicants must ensure that they meet the eligibility criteria to participate in this call
- The deadline to send all application forms and all required additional documentation is Tuesday 30th November 2021.
- The form can be sent to this Embassy email address: **emb.londres.ofc@maec.es**
- The OCSA will register the arrival of the proposals according to the date stated on the email. Applicants will receive a knowledge receipt once the application has been registered. The OCSA will not be responsible of any proposal that is not delivered to the aforementioned email address.
- All projects supported by the OCSA will have to complete a report once the activities have taken place. This report shall include details of the development and results of the event, activity or project.

### **5. Resolution of Applications**

- The OCSA reserves the right to exclude any applications which are incomplete.



- Only the successful contenders will be notified personally of the confirmation of the collaboration.
- OCSA reserves the right to refuse collaboration to those activities where costs are not justified.

**IMPORTANT NOTICES:**

This confirmation can be notified from May 2022, once OCSA has received from Central Services the yearly budget.

The terms and conditions of this call may be subjected to modifications, changes or annulations depending on the economic and social developments produced as a consequence of the impact of Covid-19 in Spain and in the United Kingdom, as well as the budget for 2022.